ACQUISITION.COM

VIBE EDITING

YOUR SETUP GUIDE

Turn your long videos into finished, on-brand vertical clips and subscriber-growing highlights, run from your own Mac. Set it up in about 15 minutes.

WHAT YOU'RE GETTING

AN AI EDITING TEAM ON YOUR OWN MACHINE

It's the same short-form pipeline our media team runs, packaged so you can run it yourself. You talk to it in plain English through the Claude Code app. No editing software, no timeline, no terminal.

CLIPS

LONG VIDEO → VERTICAL CLIPS

Captioned, face-tracked to 9:16, music mixed, and run through a 6-point quality check before it's called done.

HIGHLIGHTS

Q&AS → SUBSCRIBER MIDS

Mines a long recording into ranked horizontal "mid" videos built to grow subscribers, then titles + schedules them.

YOUR BRAND

YOUR FONTS, COLORS, LOGO

It interviews you for your brand and bakes it in, so every clip looks like *yours*, not a template.

HANDS-OFF

IT CHECKS ITS OWN WORK

Six audit gates catch bad framing, audio, captions, and weak cuts automatically. A clip that fails doesn't ship.

BEFORE YOU START — YOU NEED 3 THINGS

A MAC · THE CLAUDE CODE APP (PAID CLAUDE PLAN) · 15 MINUTES

That's everything. Most of the 15 minutes is just answering questions about your brand.

HOW TO SET IT UP

THREE STEPS

1

GET THE CLAUDE CODE APP

Download it from **claude.com/claude-code**, open it, and sign in. This one app does everything — there's nothing else to install. (You'll need a paid Claude plan: Pro or Max.)

2

PASTE THE SETUP BOX

Start a new chat in Claude Code and paste the box on the next page. The GitHub link is already inside it — Claude downloads everything and sets up your machine for you.

Repo: **github.com/maddexritter-rgb/vibe-editing**

3

ANSWER ITS QUESTIONS

Claude will ask about your brand — logo, fonts, colors, music, and how you like your clips. Answer in plain English and drag in files when it asks. Then it makes you a test clip.

Tip If it asks permission to install something, just click **Allow**. It keeps a checklist at the top so you can watch it work.

→ THE BOX TO PASTE IS ON THE NEXT PAGE

STEP 2 · THE SETUP BOX

PASTE THIS INTO CLAUDE CODE

Copy the entire box below and paste it into a new Claude Code chat. The GitHub link is already inside it — you don't need to type anything else.

✂ COPY THIS WHOLE BOX INTO CLAUDE CODE — PASTE & GO

```
You're setting up "Vibe Editing" for me on this Mac. I am NOT technical, so do everything
yourself, never make me run a terminal command or edit a file by hand, and explain each step
in plain English. Keep a visible to-do list and check items off as you go.

1) GET THE KIT
   git clone https://github.com/maddexritter-rgb/vibe-editing.git   (into my Documents folder)
   Then do all the work inside that "vibe-editing" folder. Install git/Homebrew first if
needed.

2) SET UP MY MACHINE (install only what's missing, all free)
   Run: python3 plugins/vibe-editing/doctor.py  -> install only the missing pieces yourself
   (ffmpeg, yt-dlp, tesseract, rclone, a Python .venv + faster-whisper). Re-run until READY.

3) FAST TRANSCRIPTION (free)
   Walk me through getting a free Groq key at console.groq.com, then save it for me.
   If I skip it, set the kit to use the free offline transcription instead.

4) MAKE IT MY BRAND (interview me, ONE question at a time)
   Brand name? Logo? Caption font + look (I'll paste a screenshot)? Music? My topics +
   how a clip should OPEN and END? Any editing preferences? Apply it all and show me.

5) MAKE A TEST CLIP
   Ask me for one video, run it, show me the finished clip, adjust until I love it.

Be patient, assume I've never used a terminal, and only use this kit.
```

ONCE IT'S RUNNING

JUST TALK TO IT

Open Claude Code in your **vibe-editing** folder and say what you want in plain English. No commands to memorize.

`"make clips from this"`	Paste a YouTube link or drop a video file. Finished vertical clips land in the **20_DELIVER** folder.
`"mine highlights from this"`	Turns a Q&A or podcast into ranked horizontal "mid" videos for subscriber growth.
`"post and schedule these"`	Titles your mids and schedules them to your own YouTube channel.
`"make the captions bigger"`	Change anything in plain English — captions, cuts, your logo, music. It updates itself.

YOU'RE SET

EVERYTHING YOU MAKE IS YOURS TO KEEP.

The full walkthrough lives in **ONBOARDING.md** inside the repo, and you can always just ask Claude "how do I..." right in the chat.

Repo → **github.com/maddexritter-rgb/vibe-editing**

LIKE THIS PLAYBOOK?

SCALE YOUR MARKETING WITH THE TEAM THAT BUILT IT

Vibe Editing is one piece of how we run marketing inside our companies. The Acquisition.com Marketing Workshop is where we do the rest with you. Two days, in person, in Las Vegas, with the team behind our $250M portfolio, showing you how we automate and scale marketing and what's working right now. You leave with your marketing engine mapped and your next moves sequenced.

CHECK WORKSHOP DATES